



# Proclamation

WHEREAS, Al and April Masini are a husband and wife team who were instrumental in bringing the 1998 Miss Universe Pageant to Hawaii; and

WHEREAS, Al and April Masini devoted countless hours as volunteers without compensation, but with great aloha for Hawaii and the people of this state; and

WHEREAS, Al and April Masini coordinated with officials of the Miss Universe Pageant, Donald Trump organization and CBS and played a substantial role in producing a successful two-hour television show that reflected the look, sound and feel of Hawaii to hundreds of millions of people around the world; and

WHEREAS, Al Masini produced two video segments -- to Danny Couch's musical score, "These Islands" -- which were prominently featured during the pageant telecast; and

WHEREAS, April Masini was instrumental in creating a series of memorable pre-pageant events for 81 delegates over a two-week period, supported by an army of community-spirited volunteers and businesses who exemplified the "can-do" spirit; and

WHEREAS, as a result of the pageant, the Hawaii Visitors and Convention Bureau received more than 2,500 phone calls during the pageant day and day after -- four times the normal amount during a two day period; and

WHEREAS, another measure of success was that the Miss Universe Internet Web site was viewed by four million people in 130 countries, including 1.5 million people on pageant day; and

WHEREAS, the 1998 Miss Universe Pageant enhanced Hawaii's standing as a world-class visitor destination; and

WHEREAS, Al and April Masini provided the leadership, creativity and endless enthusiasm that made the 1998 Miss Universe Pageant an unqualified success;

NOW, THEREFORE, I, BENJAMIN J. CAYETANO, Governor of the State of Hawaii, do hereby proclaim June 4, 1998, to be

## AL AND APRIL MASINI DAY

in Hawaii, and commend them as Hawaii's "first family" of pageantry production.

DONE at Washington Place, Honolulu, State of Hawaii, this fourth day of June, 1998.

*Benjamin J. Cayetano*

LIEUTENANT GOVERNOR'S  
OFFICE

SEP -9 10 43